



Conference

Clusters Benchmarking in Poland – 2024 edition

The objective of this conference is to present results of Cluster Benchmarking study - edition 2024, highlight key findings and recommendations, showcase selected good practices, and foster networking and integration within the cluster community and broader cluster ecosystem.

Date: November 18, 2025

Venue: Warsaw, Hotel Mercure, address: Żłota 48/54, 00-120 Warsaw

(hybrid event: in-person or online participation, recording will be made available online with simultaneous interpretation)

Conference agenda:

9:00 – 9:30 **Participants' registration**

9:30 – 9:45 **Conference opening:**

Moderator: **Paulina Zadura**, Head of Analysis and Strategy Department, Polish Agency for Enterprise Development

Speech: **Krzysztof Gulda**, Acting President, Polish Agency for Enterprise Development



Speech: Ministry of Funds and Regional Policy (speaker tbc)
Speech: Ministry of Economic Development and Technology representative,
Department of Innovation and Industrial Policy (speaker tbc)

9:45 – 10:00 **Presentation of the study results**

Monika Antonowicz, Expert, Analysis and Strategy Department, Polish Agency for Enterprise Development

10:00 – 10:45 **Route towards sustainable competitiveness:
the experience of Catalonia in cluster development**

Alberto Pezzi, Sènior Màner de Clústers, Unitat D'Estratègia Empresarial ACCIÓ

10:45 – 11:15 **Coffee break**

11:15 – 11:45 **European Cluster Policy Development Directions**

Marek Przeor, Team Leader, Internal Market, Industry, Entrepreneurship and SMEs – European Commission, DG GROW

11:45 – 13:00 **Best Practice Session**

Moderator: Dominika Kuberska, PhD, University of Warmia and Mazury in Olsztyn

13:00 – 14:00 **Lunch**

14:00 – 14:45 **Expert lecture**

Paweł Wais, PhD, Director of the Regional Development Department, Podkarpackie Voivodeship Marshal's Office in Rzeszów

14:45 – 15:45 **Best Practice Session**

Moderator: **dr hab. Marta Mackiewicz**, SGH Warsaw School of Economics

15:45 – 16:00 **Conference closing**