







Conference Clusters Benchmarking in Poland 2024 edition

The objective of this conference is to present results of Cluster Benchmarking study - edition 2024, highlight key findings and recommendations, showcase selected good practices, and foster networking and integration within the cluster community and broader cluster ecosystem.

Date: November 18, 2025

Venue: Warsaw, Hotel Mercure, address: Złota 48/54, 00-120 Warsaw

(hybrid event: in-person or online participation, recording will be made available online with simultaneous interpretation)

Conference agenda:

9:00 - 9:30 Participants' registration

9:30 – 10:00 Conference opening:

Moderator: **Paulina Zadura**, Head of Analysis and Strategy Department, Polish

Agency for Enterprise Development

Speech: **Krzysztof Gulda**, Acting President, Polish Agency for Enterprise

Development

10:00 - 10:15	Presentation of the study results
	Monika Antonowicz , Expert, Analysis and Strategy Department, Polish Agency for Enterprise Development
10:15 - 11:00	Route towards sustainable competitiveness:
	the experience of Catalonia in cluster development
	Alberto Pezzi, Sènior Mànager de Clústers, Unitat D'Estratègia Empresarial ACCIÓ
11:00 - 11:30	Coffee break
11:30 - 12:00	European Cluster Policy Development Directions
	Marek Przeor, Team Leader, Internal Market, Industry, Entrepreneurship and SMEs – European Commission, DG GROW
12:00 - 13:00	Best Practice Session
	Moderator: Dominika Kuberska, PhD, University of Warmia and Mazury in Olsztyn
13:00 - 14:00	Lunch
14:00 - 14:45	Cooperation Between Regional Government and Clusters in Podkarpackie: A Case Study
	Paweł Wais, PhD, Director of the Regional Development Department, Podkarpackie Voivodeship Marshal's Office in Rzeszów
14:45 - 15:45	Best Practice Session
	Moderator: dr hab. Marta Mackiewicz , SGH Warsaw School of Economics
15:45 - 16:00	Conference closing